



The industry's foundation for collectively addressing social challenges in an increasingly connected world.



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This year we celebrate Telco Together Foundation's 10th Anniversary and look back with pride on our achievements on leveraging an entire industry to positively impact some of Australia's most challenging social issues.

Our Small Change Big Change program won the Fundraising Institute of Australia (FIA) 2022 award for fundraising through technology. We welcomed two new members to our on-bill donation program, More Telecom and Ignite. These join our existing partners, Commander and Aussie Broadband, who have, combined, raised \$213,000 this year which we distributed to our community partners.

We are grateful for our ongoing relationship with Reachout, Red Dust and Beacon Foundation and we applaud their support for vulnerable young Australians and their programs that build personal resilience. Building resilient young Australians is the goal of Small Change Big Change.

The Modern Slavery risk assessment platform, provided by FRDM (pronounced Freedom), is expected to go live later in 2022. Five of our members Telstra, Optus, TPG Telecom, Vocus Group and Aussie Broadband have signed up to this initiative and have been instrumental in enabling an industry wide response.

The Domestic and Family Violence Action Framework was launched in June with the support of the former Federal Communications Minister, former Minister for Families and Social Services and Women's Safety, and the e-Safety Commissioner. I acknowledge and thank the 17 Telcos that pledged to use the DFV Framework to develop an action plan and to continually improve their support for DFV victims and survivors.

Again, this year, the small TTF team have effectively responded to the COVID disruptions and along with many expert contributions from our members, have delivered way beyond my expectations. The team had a new starter with Jen Lau commencing in the role of Marketing Manager. In June of 2022, Cameron Foley left TTF after nearly ten years to take up an opportunity as Community Impact Manager with Aussie Broadband. I want to thank Cam for his outstanding contribution over his tenure and for helping shape TTF to be the success it is today.

Our founder Vaughan Bowen will step down from the TTF Fiduciary Board this year although I am grateful that he will join the Advisory Board. Telco Together Foundation exists due to Vaughan's vision and has prospered under his leadership. Vaughan's passion, drive and commitment have directly underpinned many of the Foundation's achievements over the past 10 years and I sincerely thank him for the initiative and ongoing support.

On behalf of the TTF Board I want to thank the TTF team led by Warren Sainsbury as General Manager for your incredible achievements. I also want to thank all of our members and our many stakeholders and benefactors for your ongoing support. Without your support we cannot deliver our important work.

Thank You

Michael Stanley
Chairperson



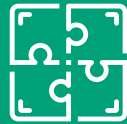
Letter From Our Chair

Our Impact

Since 2012

The Telco Together Foundation is a member-based charity, founded in 2012, to enable the telecommunications industry to make a significant social contribution within Australia. Through our initiatives, we raise awareness for important causes in an increasingly connected world, as well as promote and increase giving by providing seamless ways to give back to a wide range of beneficiaries.

Together we support Australians by building resilience in youth, supporting domestic and family violence victim survivors, and reducing modern slavery in global supply chains.



26 Telcos

Our membership brings together 26 of Australia's most community driven Telcos, representing more than 90% of the Telco industry.



2 Brands Established



>20,000 Donors

Together we have enabled more than 20,000 regular consumer donors to give back.

Collectively our donors have raised over \$2.8 million for our Community Partners. [communitypartners.](https://communitypartners.telcotogether.org.au)



3 industry Wide Causes

- Domestic and Family Violence
- Modern Slavery
- Building Resilient Young Australians



>\$7M

As a registered charity we've raised more than \$7M towards complex social challenges since founding in 2012.

Our Strategy

As a member-funded organisation, we are leading world class industry-wide frameworks in consultation with members, specialists, key industry partners, and we don't plan on stopping.

We are driven and focused, reaching out to as many Telcos as possible to partner with us, not just as an organisation but as part of a movement delivering social good. We champion a group of industry leaders and innovators, different in maturity and varying personalities, and pride our ability to accommodate different membership needs. With each membership, we enable our members to access quality resources and opportunities to participate in socially good initiatives.

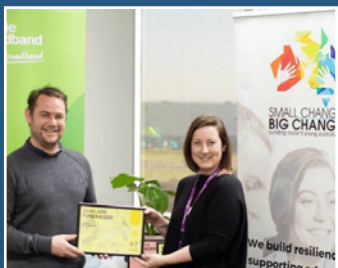
Consumers want to see business playing an even bigger role in accelerating progress on ESG concerns.¹

¹ PWC, Consumer Intelligence Series survey on ESG, 2021



Our year in review

2021



August

Aussie Broadband achieved \$200,000 milestone through Small Change Big Change



September

Presented DFV Action Framework feedback from Key Stakeholder Consultation Process, to Roundtable members.



October

Warren and Renee attended the Launch of the 2021 Australian Digital Inclusion Index



November

15th Annual ACOMM Awards for excellence in telecommunications – Telco Together featured as official charity partner



December

Held Telco industry webinar: Domestic & Family Violence featuring in-depth panel discussion with eSafety, Communications Alliance, Our Watch and Aussie Broadband, and a special address from investigative journalist Jess Hill (author of 'See What You Made Me Do' book and SBS series).

Our year in review

2022



January

Jono Nicholas joined Telco Together Foundation Board of Directors



February

More Telecom and Ignite sign on as the newest members to become part of Small Change Big Change On Billed Donation program



March

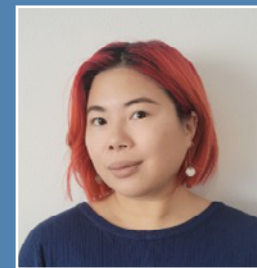
Telstra, Optus, TPG Telecom, Vocus Group and Aussie Broadband publicly pledge to continually improve their support of domestic and family violence (DFV) victim-survivors as part of their involvement with the Industry Impact Hub



April

Executed contracts with five members, Telstra, Optus, TPG Telecom, Vocus Group and Aussie Broadband signalling intent to move forward with the FRDM Modern Slavery Risk Profile SaaS platform

Secured support from former Minister for Communications, former Minister for Families and Social Services and Women's Safety, eSafety Commissioner, ACCAN, TIO, Our Watch and Wesnet for DFV Action Framework.



May

Jen Lau appointed as Marketing Manager for Telco Together Foundation



June

Fundraising Impact Through Technology Award winner for Small Change Big Change

Introduced DFV Action Framework and comprehensive resources (including Training Framework) to the industry

17 Telcos take pledge to act against Domestic and Family Violence

Our Causes



Domestic & Family Violence

Mobile phones can be a lifeline for someone experiencing domestic and family violence but they can also be a tool for control and abuse.

1 in 6 women (1.6 million women) and 1 in 16 men (548,000 men) in Australia have experienced physical or sexual violence from a current or previous cohabiting partner.²

60-70% of women who are victim-survivors of domestic and family violence are working,³ considering the women in the Australian Telco industry's 178,500-person workforce it becomes increasingly important for Telco organisations to be well prepared to be able respond when required .



Modern Slavery

The market size of the Australian Telecommunications Services industry is \$35.0bn generated by over 3,600 participating businesses. As competition flourishes alongside booming digital economies, the need for Australian businesses to look to Asia has never been greater.⁴

Two of Australia's biggest trading partners, China & India, account for nearly half the world's modern slaves.⁵

Over 1,900 people in Australia are victims of modern slavery with only 1 in 5 of them being detected.⁶



Resilience in young Australians

Over 75% of mental health problems occur before the age of 25.⁷

A survey of over 1000 young people found that the most common age for stress about the future to start was between 14 and 16 years of age (39.5%).

The most common causes of feeling stressed about the future were study and exam pressures (39%), being able to afford the lifestyle they wanted (30%), being able to survive financially (29.5%), building a career in their chosen field (28%) and their mental and physical health (28%).⁸

² Australian Government, Australian Institute of Health and Welfare, Family, Domestic and Sexual Violence in Australia: Continuing the National Story, 2019

³ ACS Australia's Digital Pulse, Future directions for Australia's Technology workforce, Deloitte, 2021

⁴ IBISWorld 2022

⁵ World Population Review, 2021

⁶ Anti-Slavery Australia 2022

⁷ 3. Kessler, RD et al. (2005)

⁸ ReachOut, 2021

Our Mission

As a member-funded organisation in a rapidly changing Technology sector, we support the Australian Telco industry by leading collective action on critical social challenges that often involve the use or production of technology.

Australians subscribe to approximately

32.5 million

mobile phone services and

14.7 million

internet services each year,

each transaction has a potential to contribute towards social good.

There are two streams of work:



The forum for Telcos to discuss and take collaborative industry action on some of our more complex challenges, currently including Domestic and Family Violence, and Modern Slavery.



Building resilience in young Australians. An industry-wide customer and employee fundraising program supporting programs focussed on mental health and education initiatives.

"The core focus of our work is around engaging a range of organisations to work together to deliver the greatest possible social impact. The results of this collaboration drives our future work. If we stick to these principles the future of the Foundation is bright with opportunity to create massive impact."

Renee Bowker, Executive Director - Telco Together Foundation

The Industry Impact Hub is where telecommunications companies collaborate to address particularly complex social issues. Through the Impact Hub we:

- Create projects that build on the industry's strengths of technology, reach and resources.
- Identify approaches that benefit from industry-wide involvement and can be scaled to support the wider community.
- Work with members to deliver tangible and measurable outcomes.
- Act as a point of engagement between roundtable members and key stakeholders within the industry and within other sectors, including Government.

Our Impact Hub cause areas:



Modern Slavery - We're helping Telcos to develop their knowledge of modern slavery throughout their business, allowing them to proactively manage and mitigate the risk of modern slavery with greater confidence.



Domestic & Family Violence - We're helping all Telcos to respond effectively when supporting employees or customers who are victim-survivors of Domestic & Family Violence.



"Our industry has a unique access to almost every Australian which is an opportunity to drive positive change and Telco Together does just that"

Andy Penn, CEO - Telstra



SMALL CHANGE **BIG CHANGE** building resilient young australians

As the main philanthropic arm of the Foundation, Small Change Big Change promotes and facilitates giving and raises awareness on important youth related issues.



Member employees engage with Small Change Big Change through workplace giving (payroll-donations) or giving their time through corporate volunteering as an industry Mentor.



We empower over 20,000 regular donors to contribute in small increments on their monthly Telco bills to help build resilient young Australians in a rapidly changing world.

'On bill donation makes donating easy. It's simple and allows a small amount of money from a large amount of people to make a meaningful difference.'

Warren Sainsbury, General Manager – Telco Together Foundation

Why young people?

Eighty-five percent of employees prefer to support or work for companies that care about the same issues they do and nearly everyone can relate to either being or once being a young person however different in circumstances.⁹

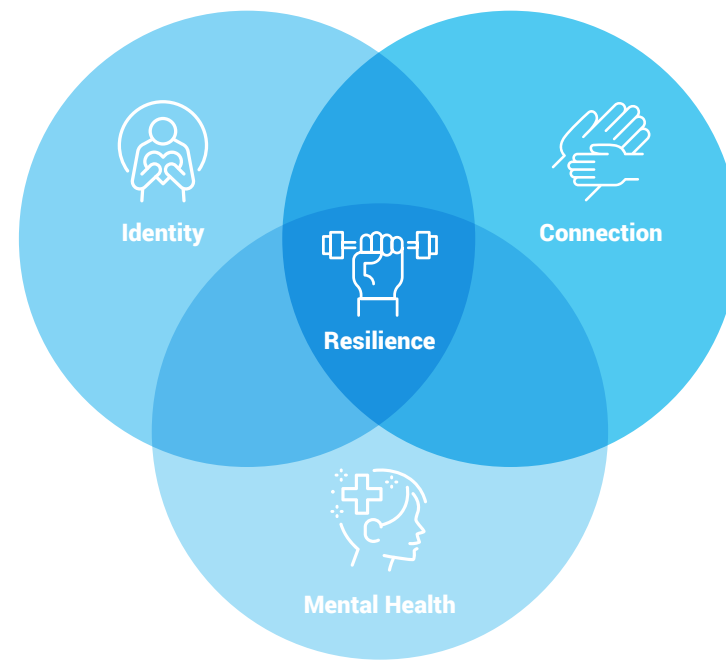
'It takes a village' means we can support parents in our members' workforce and their customer base with dedicated resources developed by our charity partners to help prepare them for parenting.

Increased resilience in young Australians leads to a more resilient national culture.

'The Young Australians today are tomorrow's future, and we believe that investing in them now gives them the springboard they need to succeed as adults'

Andrew Branson, CEO – More

We're building resilience in young Australians by supporting a range of education and engagement programs designed to promote good mental health, a strong sense of identity and connection beyond connectivity.



Community Partners

Almost 40% of young people aged between 16-24 experience mental ill-health.¹⁰

“At ReachOut Australia our focus is on increasing resilience in young people all across the country. Being able to partner with Telco Together is such a great model because we’re not only partnering with a single organisation - we’re actually working across an entire sector together.”

Ashley De Silva, CEO - ReachOut Australia

¹⁰ (ABS 2021 The National Survey of Mental Health and Wellbeing)

¹¹ (ABS 2021 Labour Force Status of Families)



Young people have never been more important to us. With more parents returning to work in the last year, many of us are reminded daily of the modern challenges young people face and the important role that parents and guardians play in supporting them through hardship including social disruption.¹¹

ReachOut is the leading online mental health service for young people and their parents in Australia.

Anonymous and confidential, ReachOut is a safe place where young people can openly express themselves, get a deeper understanding and perspective on what's happening in their lives, connect with people who will provide judgement-free support, and build the resilience to manage their challenges now and in the future. ReachOut also provides support for parents, carers and educators with credible, flexible and free resources that aligns with supporting student well-being and the healthy development of teenagers.

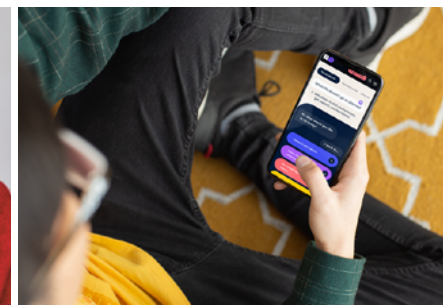
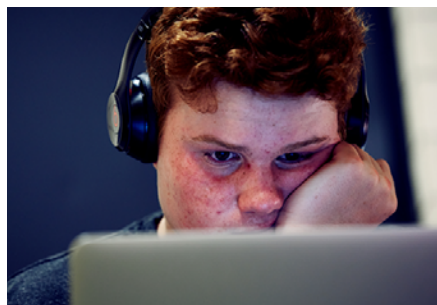
ReachOut offers a wide range of online-based support options that allow young people to engage in the ways they want to, when they want to;

Connection with others through PeerChat and ReachOut's Online Communities

Guided self-assessments NextStep helps young people figure out what they are experiencing and recommends resources they may use to help them in a given moment

Calming activities an immediate guided breathing resource that encourages users to transform into a better headspace

Hear from others like me directs young people to a repository of shared experiences to support and comfort those going through something similar





For more than 25 years Red Dust have walked alongside community leaders and elders to create a stronger future for youth and their families by drawing on the strengths of both western health practices and traditional cultural knowledges.

Red Dust recognises creative arts as healing, relaxing and good for emotional well-being. The Healthy Living Program we support through Small Change Big Change encourages Indigenous youth to safely explore their identities and traditions to learn more about health and well-being by using an engaging combination of art, music, sport and culture.

Healthy Living Program Highlights

Warlpiri Elder Ned Jampijinpa Hargraves (pictured bottom right) has a strong connection with his community and is passionate about empowering young people in the community. Through sharing his

lived experiences, health and nutritional knowledge, Yuendumu youth are able to learn strategies from the traditional knowledges passed from generation to generation that can support them to walk and express themselves confidently in all the worlds they live.

Led by Yuendumu Elder Alice Napurrurla Nelson (pictured left), the Red Dust team supported the local community through their On-Country workshops by creating activities that increase calm, reduce stress and engage Yurrampi youth in their culture.

The program brought together many of the students to create their own mural inspired by the local school's values; **pukurl-pukurlpa**, **yulkanjaku**, and **jintangka**.

While it is difficult to translate exactly from Warlpiri to English words, the sentiment of these words respectively relates to; **being proud, being happy, caring for each other and together as one.**



Community Partners

Ned hopes that young people can continue to draw on the strengths of the traditional ways and the new ways to give young people every chance to identify and achieve their aspirations.

"Since 2015, Red Dust and the Telco Together Foundation have shared a common goal of building resilient young Australians. Initiatives like the Small Change Big Change Program raise vital funds for the ongoing delivery of Red Dust programs for young Indigenous people living in remote communities.

With regular program delivery we create more opportunities for young people to engage in programs and support them to develop a strong sense of identity."

Scott Stirling, CEO - Red Dust

Community Partners

The unemployment rate of young people aged 15–24 in June 2020 was 16%, an increase from 12% in 2019, and the highest rate since 1997.¹²

“Beacon Foundation are proud to partner with Telco Together through Small Change Big Change. This partnership provides greater opportunities for us to support young people across Australia so that after school they have the confidence to transition to further education, training or employment pathways.”

Scott Harris CEO - Beacon Foundation

¹² AIHW 2021

¹³ Mann 2012



Beacon Foundation believes that all young people have the right to a bright future, regardless of their background. Together, with Beacon, we're helping connect schools with industry and community to create real-world education experiences - experiences that bring work exposure and career awareness to young people. Through our partnership we are not only encouraging deeper community bonds between youth, educators and industries but are also promoting a more resilient national culture.

High Impact Program (HIP) is a powerful, practical program focused on confidence building. To build self-advocacy, young people learn how to identify and promote their skills to employers. Volunteer industry mentors visit schools and share valuable insights based on real life experiences to help break down barriers that may prevent a young person to reaching and realising their own potential. The program also provides students with the knowledge of how valuable transferrable skills are and what are common workplace expectations.

Students who participate in four or more industry engagements are 86% more likely to engage in further education, training, or employment after school.¹³

99%

OF VOLUNTEER MENTORS

Agreed it provided them with an easy and effective opportunity to give back to community by investing in the future of young people.



90%

OF YOUNG PEOPLE

Said it helped them to better understand what skills they need to secure a job in the future.

PROGRAMS



Member Spotlight

Fast growing Australian NBN and SIM-only mobile plans, More launched its partnership changes with the Telco Together Foundation in February 2022.

More is a brand that is centred around giving, doing and being more. Aligning with Telco Together helps bring the More brand values to life in a meaningful and tangible way. More recognises that how Australians give to charities has evolved, especially in a post-Covid world. According to the Australian Institute of Health and Welfare, a quarter of Australians made an online donation in the last year, and this trend is set to continue. To build on this trend of giving, More is proud to offer customers an easy and secure way to add a small - but significant - \$1 donation to their monthly bill - 100% of which is delivered to Small Change Big Change supporting initiatives to build resilience in young Australians.

Over the past eight months, More has organically acquired 777 Small Change Big Change (SCBC) on-bill donation customers. These SCBC customers have collectively contributed to helping 25 young Australians who may be going through a mental health challenge have access to education and engagement programs to promote good mental health, a strong sense of identity and connection beyond connectivity, through Telco Together Foundations's partner agencies Red Dust, ReachOut and Beacon Foundation.

More's Chief Executive Officer, Andrew Branson, said that he is **"proud of the contribution that More and their customers have made to the Telco Together Foundation"** and is committed to doing more in 2023 to encourage **"every customer to opt-in as it's so easy and can make an enormous difference."**



"Aligning with Telco Together helps us bring our brand values to life in a meaningful and tangible way."

Giving More



Financial Summary

Summary Income Statement

Year ended 30 June 2022

	2022	2021
Operating Revenue		
Fundraising Revenue	213,701	211,232
Corporate Donations	628,533	477,500
Other Income	39	66,508
Total Operating Revenue	842,273	755,240
Operating Expenses		
Staff	440,558	452,174
Fundraising Expenses	10,381	7,600
Administrative Costs	51,005	56,397
Total Operating Expenses	501,944	516,171
Distributions to Community Partners	213,000	213,000
Surplus/Deficit	127,329	26,069

100% of Fundraising Revenue is distributed to Telco Together Foundation Community Partners.

Summary Balance Sheet

Year ended 30 June 2022

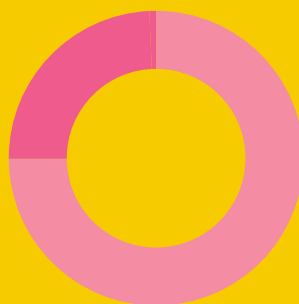
	2022	2021
Assets		
Cash and Cash Equivalents	252,732	199,817
Accounts and Other Receivables	81,521	770
Other Assets	1,635	2,143
Non Current Assets		
Property, Plant, Equipment	19	38
Total Assets	335,907	202,768
Liabilities		
Accounts and Other Payables	39,080	26,898
Provisions	37,410	38,024
Total Liabilities	76,490	64,922
Non Current Liabilities		
Provisions	14,898	20,657
Net Assets	244,519	117,189

These reports are a summary of the audited accounts of the Telco Together Fund.
A full set of these financials, as well as the financials of the Telco Together Foundation, can be found at www.telcotogether.org

Financial Snapshot

Types of revenue

Corporate Donations are those received from member organisations and benefactors to cover the running costs of the Foundation. Fundraising Revenue is any donation received from general fundraising activities across the industry.



Total Revenue Breakdown

\$213,701	Fundraising Revenue
\$628,533	Corporate Donations

How we spend our money

The costs of the Foundation are covered by Corporate Donations from our members and generous benefactors, however the Foundation has a strong focus on cost control and benefits from many generous organisations provisioning pro bono support.



Major Expenses Breakdown

\$10,381	Fundraising Expense
\$440,558	Foundation Staff
\$51,005	Admin Costs
\$213,000	Distributions to Community Partners

Members & Supporters

Members



Benefactors

Bowen Family Trust

Max Bowen

Philip Cornish

Friends of the Foundation

Deloitte.

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MALLESONS**
金杜律师事务所

COMMSDAY
Supporting the Telco Industry's Social Responsibility and Sustainability

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ALLIANCE LTD**

**LANDER
& ROGERS**

Multipli

**POACHED
EGG PICTURES.**

Telco Build

EY
Building a better
working world

apple tree
graphic design

CommsWire

Telco Together Foundation recognizes individuals and organisations who have donated \$5,000 or more in cash or pro bono services as friends of the foundation. Thank you to everyone for your generous support.

Board Structure

Board of Directors



Michael Stanley
Chair



Renee Bowker
Executive Director



Vaughan Bowen
Non-executive Director



Philip Cornish AM
Non-executive Director



David Shewring
Non-executive Director



Jackie Solakovski
Non-executive Director



Jono Nicholas
Non-executive Director

Advisory Board



Michael Stanley
Chair
Telco Together Foundation



Vanessa Hicks
Group Executive,
People Experience
TPG Telecom



Christy Ditchburn
Sustainability Principal
Telstra



Helen Maisano
Director Group Sustainability
Optus



Louisa Harris-Baxter
Head of ESG
Vocus Group



Ashe-Lee Jegathesan
COO & Company Secretary
Uniti Group Limited

A special thank you to outgoing Advisory Board members; Sophie Mitchell (auDA), Amber Kristof (Vocus Group), Paul Robertson (Goodstart Early Learning/Financial Markets Foundation For Children) for their contribution this Financial Year.

A warm welcome to Christy Ditchburn (Telstra)



**The industry's foundation for collectively
addressing social challenges within our
increasingly connected world.**

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