

Uniting telcos in
support of Australian
communities in need



The Telco Together Foundation is a unified platform enabling the telecommunications industry to make a significant social contribution within Australia.

Creating community projects that build on telecommunications technology, reach and resources to support the community.

Promoting community engagement through the industry by increasing social awareness and creating more opportunities for volunteering, fundraising and workplace giving.

"I volunteered for Foodbank through Telco Together and saw first hand how much need there is in our local communities. It felt extremely rewarding to be able to help."

**Tiffany Karsten -
Senior HR Business Partner, Alcatel-Lucent**



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Our Impact - 3 Years

Over \$750K

Raised for Community Partners

450

Volunteers supported
disadvantaged communities

23

Telecommunication
Organisation Members

Reaching

70,000

Telco staff

Chairman & CEO Report

Three years on and Telco Together remains committed to its vision of industry collaboration for social good.

The development of Community Projects that harness the reach and technology of the telecommunications industry to create a social outcome has been a key focus for our third year of operations, while continuing to build community engagement across our member base.

Community Projects

Over the past 12 months, much was carried out towards developing two important Community Projects – Small Change Big Change and Text Giving, both launched in early FY16.

Small Change Big Change is our on-bill donations program, encouraging telco customers to donate small amounts on their monthly invoices to help fund important work supporting Australians suffering from disadvantage. This program is currently being piloted under the M2 Group's Commander customer base.

Text Giving was another priority project, with a pilot program now developed for up to 15 charities to run campaigns using Premium SMS as a fundraising channel. With text giving technology already rolled out in other countries around the world, this pilot aims to test donor response, impact to carriers, and to build case studies for charities to understand how text giving can be used effectively in Australia.

Fundraising & Volunteering

Engagement across our member organisations continued to grow, with some great examples of team members initiating their own fundraising activities for the Foundation. Our annual fundraising events - ACOMM Awards, Cisco Live Melbourne and Kilimanjaro Climb - attracted strong support from across the industry, and the 2014 M2 Dealer Conference raised a record-breaking \$135,000 for Telco Together. A huge thanks to all who took part in making these events such a great success.

Telco Together also continues to facilitate increased volunteering activity across our member organisations. We recently launched a new volunteering program within Alcatel-Lucent and are working with them to ensure their teams have plenty of opportunities to use their time and

skills towards helping charities. We are also working more broadly with Cisco Australia, the M2 Group and Vocus Communications to help expand volunteering activity within their organisations.

Our Impact

Since launch, we have raised over \$750,000 for our Community Partners, who provide valuable community services to Australians in need across areas such as homelessness, mental health, Indigenous health and social inclusion. The untied funding we provide our partners has enabled them to continue doing what they do best, and in some instances has helped them test new areas of support. We are delighted to be working with such great organisations - SecondBite, ReachOut Australia, Red Dust and Sports Without Borders.

On a final note, we would like to sincerely thank our Trustees and members of the Advisory Board who volunteer their knowledge, skills and time to help shape the direction of the Foundation. We would also like to thank everyone from across the industry who have joined us on our journey - those who have volunteered their time, climbed Mt Kilimanjaro, taken part in a fundraiser or championed our cause and programs within their workplace.

It is humbling to see the generosity that exists across the industry, and we are excited about what can be achieved in the coming years.



Vaughan Bowen
Chairman



Renee Bowker
CEO

Our Year In Review 2014



Charity Insights project workshops commenced

Telco Together attended meet ups with volunteers from charities, Telstra, Elabor8 and more, to create an easy to use on-line research tool that would enable Telco Together to better understand key challenges faced by Australian charities.

JULY

2014 Communications Alliance & Comms Day ACOMM Awards in Sydney

Over \$90,000 was raised for Telco Together by senior telco executives.



SEPTEMBER



2014 AGM Event

The Foundation's AGM & Annual Celebration event for Members & Friends was held in Melbourne, featuring guest speakers from our Community Partners Red Dust Role Models and SecondBite.



NOVEMBER

SMS Donations Pilot Program

Cross-carrier working group formed with the goal of establishing the SMS Donations Pilot Program in Australia.



New Programs Manager appointed

introducing Maria Simonelli

M2 Group Festive Season Appeal

M2 Group raised over \$2,500 for Telco Together, via a fundraising raffle, which formed part of their 2014 Festive Season Appeal. The Appeal included an online Christmas market, a Giving Tree in the Melbourne, Sydney and Hobart offices, and a national fundraising raffle.



DECEMBER

Hunger Relief Cisco

Telco Together facilitated an opportunity for 20 Cisco employees to volunteer for FareShare on December 18th as part of Cisco's Hunger Relief campaign. Cisco also donated to FareShare to further support the cause.



Our Year in Review 2015



2015 Cisco Live Melbourne

Telco Together was Cisco Live Melbourne's charity partner once again, raising over \$20,000 for our Community Partners while spreading our philanthropic message to around 5,000 individuals working in technology across a number of industries.



2015 Kilimanjaro Charity Climb

12 adventurers from Vocus Communications, Alcatel-Lucent and the M2 Group took on Mount Kilimanjaro to raise over \$30,000 for people in need. An intense, memorable experience was had by all who made this tremendous effort.



"Climbing Kilimanjaro was one of the hardest things I have ever done in my life, but one of the most rewarding. I would definitely recommend it to anyone who wants to challenge themselves and learn more about who they are as a person."

Tina de Klerk, Australian Marketing Lead,
Vocus Communications

FEBRUARY

M2 Channel Partner Conference

The 2015 Commander & M2 Wholesale conference raised a massive \$135,000 for Telco Together, setting a new fundraising record for member events.



MARCH & APRIL

Charity Insights Research Survey launched

After several workshops, a pilot and some additional refining, we launched the Charity Insights survey, appealing to Australian Charities and not-for-profits to share their key challenges with us.

Alcatel-Lucent Volunteer Partnership commences

The first of many group volunteer days for 2015 commenced in March, with Alcatel-Lucent staff in Sydney and Melbourne helping charities such as Foodbank, House With No Steps, the Salvation Army and Exodus Foundation.



SMS Donations Pilot Program

A call for Expressions of Interest from charities wanting to take part in the SMS Donations Pilot Program was launched, with over 100 charities applying.



How We Help

Creating **Community Projects** that help Australian charities by leveraging telco industry resources and capability is a key part of Telco Together's work.

In 2015, we continued to explore how the technology and reach of the telecommunications industry could help in the community through the following projects;



Charity Insights

Share your challenges with us by taking our charity sector survey

[CLICK HERE TO TAKE SURVEY](#)

Share your Story.

Charity Insights Research

Our Charity Insights survey was launched to help us capture a meaningful view of the common issues and challenges faced by Australian charities. Insights gained will be used to define funded programs that support areas of need identified.



Apps4Change

Download Free Webinars

EXPLORING MOBILE TECHNOLOGY & CHARITY APPS

Apps4Change

Our Apps4Change online information portal continues to be accessed by 300 users per month, with charities from around the world interested in learning more about how to leverage mobile apps to increase operational efficiency, service delivery and fundraising outcomes.



SMALL CHANGE BIG CHANGE

Helping Australians in Need

Small Change Big Change

Small Change Big Change is an on-bill donations program enabling a \$1, \$2 or \$5 donation to be easily added to phone bills. Commander, (part of the M2 Group), volunteered to be the first telecommunications operator in Australia to trial the program, where 100% of donations will go to Telco Together, supporting cause areas such as homelessness, mental health, Indigenous health and social inclusion.



SMS DONATIONS

A New Way to Give

Look out for participating charity campaigns & simply send a text to donate \$5.

SMS Donations Pilot Program

In a united initiative to support charitable giving in Australia, Telstra, Optus, Vodafone and mobile engagement provider OpenMarket have joined forces with Telco Together to trial text giving in Australia. Up to 15 charities have been selected to take part.



"Volunteering for Exodus Foundation was a brilliant experience and I would highly recommend it. The highlight for me was the story telling from staff, a very inspiring experience."

Cisco Systems Staff Member

Promoting community engagement across the industry is the second key area of Telco Together's work. Helping members by facilitating **fundraising events, volunteering, and workplace giving programs** are the key ways we provide meaningful opportunities for telco staff to give back to local communities.

Major **fundraising events** for the year included the M2 Dealer Conference, Cisco Live Melbourne, the Communications Alliance & Comms Day ACOMM Awards and our Kilimanjaro Charity Climb. A number of our members also created their own fundraising initiatives, ranging from gold coin donation free dress days, to office furniture charity auctions and raffles.

Volunteering grew significantly over the past 12 months with the launch of two new volunteer programs with both Alcatel-Lucent and Cisco Australia.

Volunteering is a great way to build staff engagement and teamwork, while offering a valuable exchange with those who have experienced disadvantage in their life. Volunteering also presents an opportunity to witness first hand how charities are making a difference. Telco Together are proud to have enabled over 120 telco staff to volunteer over the past 12 months with charities such as the Exodus Foundation, Foodbank, House With No Steps, Achieve Australia, SecondBite, The Salvos and more. Since launch, we have enabled over 450 telco staff to engage in volunteering.

Who We Help

Supporting Australian Charities & Communities In Need

In addition to our wider community projects, Telco Together funds Australian charities providing direct support to people suffering from disadvantage.

Telco Together specifically focuses on charities that provide training and support programs aimed at preventing negative social and health outcomes in areas such as mental health, homelessness, Indigenous communities, and refugees.

100% of donations from fundraising activities such as the Kilimanjaro Challenge, the ACOMM Awards and Cisco Live Melbourne go directly to our Community Partners, who are selected through a rigorous due diligence process that considers focus on impact, financial responsibility and transparency.



**Our Community Partners
receive 100% of donations
raised at industry events
and were selected
through a rigorous due
diligence process.**

Mental Health



As the country's leading online mental health organisation, ReachOut Australia enables young people to access help wherever and whenever they need it. This year ReachOut released two new mobile apps that help manage stress and anxiety, led on a range of exciting research projects, and continued to support youth workers and other mental health organisations in using e-mental health tools in their work. The service was accessed by more than 1.85 million people.

"More young people than ever before are turning to Reachout.com for support during tough times. Telco Together's support makes getting this help possible. Thank you."

Jono Nicholas,
CEO ReachOut Australia



Homelessness & Food Security



SecondBite rescues and redistributes fresh, nutritious food to over 1,200 community food programs across Australia. In FY 2014/15 SecondBite rescued and redistributed over 6.7 million kilograms of fresh food which;

- Provides more than 13 million meals for people in need.
- Saves more than 502 million litres of water, the equivalent of 268 Olympic 50m swimming pools.
- Saves more than 40.7 million kilowatts of energy, the equivalent of your television being on for 8,305 years.
- Saves more than 40.7 million kg of CO2, the equivalent of 6,242 flights from Perth to Melbourne.



Indigenous Health



Red Dust Role Models delivers innovative health promotion programs and community development projects in partnership with remote communities.

Red Dust positively impacts and improves health outcomes for future generations of Indigenous youth and currently partners with communities in Yuendumu, Areyonga, Kintore, Daly River, Wadeye and Tiwi College. Red Dust also have a Red Dust Alcohol and Education Community Liaison Program for young men living in Alice Springs.

"The support of Telco Together has yielded Red Dust's ability to increase hundreds of children's understanding and awareness of vital health issues such as diabetes, anaemia and scabies, which have been found to be prevalent in many remote Indigenous communities. Together we are having a positive impact on the health and futures of the children that participate in these vital programs."

Darren Smith,
CEO Red Dust Role Models



Social Inclusion



Sports Without Borders provides opportunities for individuals, councils, sport clubs and community organisations in pursuing the goal of social inclusion for new and emerging communities through support. Scholarship Funds directly enable lower income families to better integrate into local community via their local sports club. Consultation service and facilitation of sports programs are other ways Sports Without Borders promote social inclusion through sport.



Board Structure

Board Of Directors

The Board of Directors is the primary governance body, overseeing areas of fiduciary responsibility such as risk management and compliance, financial management and reporting, investment strategies and organisation performance.

Vaughan Bowen

Chairman
Co-founder & Executive Director
at M2 Group
Non-executive Director at
Aggregato

Jackie Solakovski

Non-executive Director
Partner at Lander & Rogers
Lawyers

David Shewring

Non-executive Director
Partner at Ernst & Young

Phil Cornish

Non-executive Director
Founder and former Director at
Vodafone Australasia

Advisory Board

The board is supported by an Advisory Board that convenes twice yearly to consider the strategic direction of the Foundation, and to make recommendations on the Foundation's activities, including the range of Community Projects.

Advisory Board Members



Bob Mansfield

Chairman of
Telco Together
Foundation Advisory
Board



Robert Parcell

Managing Director,
Wholesale & Satellite, Optus



Vaughan Bowen

Chairman,
Telco Together
Foundation



Renee Bowker

Chief Executive Officer,
Telco Together
Foundation



Paul Robertson

Chairman, Social
Ventures Australia
Director, Financial Markets
Foundation for Children



Tim O'Leary

Chief Sustainability
Officer, Telstra



Geoff Horth

Chief Executive Officer,
M2 Group



Michael Stanley

Director of HR,
Vodafone

Financial Snapshot

Telco Together Foundation is a public company limited by guarantee, acting as trustee for a Public Ancillary Fund - Telco Together Fund.

All financial transactions relating to the Foundation's activities occur through the Public Ancillary Fund. As such, the following pages include financial information relating to the Telco Together Fund Financial Report for year ended 30th June 2015.

A full copy of these financials, as well as the Telco Together Foundation financials can be found online at www.telcotogether.org.au



Total Revenue Breakdown

\$93,736	Other Revenue
\$242,382	Corporate Donations
\$239,264	Fundraising Revenue

Types of Revenue

Corporate Donations are those donations received from member organisations to cover the running costs of the Foundation. Fundraising Revenue is all revenue received from general fundraising activities across the industry – see right for more detail.

Other Revenue includes donations made by Friends of the Foundation that relate to the costs of pro bono services provided, as well as amounts paid by Kilimanjaro participants to cover tour costs.



Fundraising Revenue Breakdown

16%	Staff Fundraising
34%	Industry Events
50%	Member Events

Types of Fundraising

Staff Fundraising include funds raised through grassroots activity such as workplace raffles and sporting event participation. Member events include funds raised at corporate events held by members, for example the M2 Dealer Conference and 2015 Cisco Live Melbourne.

Industry Events include funds raised at industry conferences, dinners and awards nights for example the ACOMM Awards.

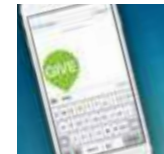
How We Spend Our Money

Supporting Community Partners

The Foundation distributes all money raised through fundraising activities to community organisations that deliver programs providing support to disadvantaged communities within Australia.

In 2014-2015, our fundraising revenue was \$239,264, with disbursements of \$162,450 to four Community Partners, (as detailed on page 7).

The difference between Fundraising Revenue and Disbursements are due to the final disbursement falling in the new financial year.



Financial Summary

Summary Income Statement Year ended 30 June 2015

	2015	2014
Revenue		
Corporate Donations	\$242,382	\$351,850
Fundraising Revenue	\$239,264	\$344,194
Other Revenue	\$93,736	\$152,217
Total Revenue	\$575,382	\$848,261
Expenses		
Staff	\$279,879	\$236,251
Fundraising Expenses	\$30,252	\$55,640
Administrative Costs	\$68,081	\$71,518
Other Expenses	\$56,097	\$95,589
Total Expenses	\$434,309	\$458,998
Surplus from Operations	\$141,073	\$389,263
Distributions Paid	\$162,450	\$280,000

'Other Revenue' and 'Other Expenses' relate to the accounting of pro bono services provided, as well as any costs incurred for the Kilimanjaro Charity Climb 2015 that were passed onto participants of the climb.

Summary Balance Sheet Year ended 30 June 2015

	2015	2014
Assets		
Cash and Cash Equivalents	\$54,745	\$142,654
Accounts and Other Receivables	\$109,770	\$26,227
Other Assets	\$2,029	\$1,958
Total Assets	\$166,544	\$170,839
Liabilities		
Accounts and Other Payables	\$34,365	\$31,618
Provisions	\$24,656	\$10,321
Total Liabilities	\$59,021	\$41,939
Net Assets	\$107,523	\$128,900

These reports are a summary of the audited accounts of the Telco Together Fund. A full set of these financials, as well as the financials of the Telco Together Foundation, can be found at www.telcotogether.org.au

Members & Supporters

The Foundation is a member-based organisation, with strategic direction and outcomes driven by members – telecommunications service providers.

Launched in July 2012 with 10 Founding Members, Telco Together now has 23 members, representing a combined reach of 70,000 staff and 20 million customers. This is reflective of Members and supporters at time of printing, (October 2015).

Members



We have been fortunate to have the support of some fantastic individuals and organisations who have assisted with the Foundation establishment and continued growth. They have donated their time, money and skills to making the Telco Together Foundation a success.

Platinum Benefactors

Vaughan Bowen

Larry Kestelman

Friends of the Foundation



Frank Acland	Aaron Haydon
March Alchi	Geoff Horth
John Allerton	John Hynd
James Anderson	Darryl Inns
Enrico Manuel Antonio	Yoram Kalev
Marcello Barbaro	Larry Kestelman
Dennis Basheer	Stuart Lee
Margaret Bowen	Michael Lennox
Andrew Branson	John Loschiavo
Richard Branson	Carolina Nunn
Campbell Burns	Rob Parcell
Alistair Carwardine	David Rampa
Scott Carter	Sachin Rathi
Adrian Catanzariti	Boris Rozenvasser
Philip Cornish	Mark Sheeran
Mauro De Girolamo	Michael Simmons
Peter Durning	Jeff Skeggs
Graham Evans	Bevin Slattery
Brendan Fleiter	David Thodey
David Francis	Peter Thornton
Jordan Grives	David Werdiger
Barry Hamilton	Steve Wicks

How To Get Involved

Join a Telco Together
fundraising adventure

Join our volunteer register

Get your colleagues together
for a volunteer day

Connect with us on
Facebook, Twitter & Linked In

Start a workplace giving
program at your work

Text to donate to your
favourite charity in the 2015
SMS donations pilot

Introduce Small Change Big Change
to billed customers



A NEW WAY TO GIVE

SIMPLY SEND A TEXT
TO DONATE \$5
TO CHARITY



Postal Address

Telco Together Foundation
Level 10 / 452 Flinders St
Melbourne VIC 3000

ACN: 154 589 447

General Enquiries

Phone: 03 9699 5644
Email: info@telcotogether.org.au

www.telcotogether.org



Deloitte.

Auditors
Deloitte



Accounting
Brentnalls SA

Lander & Rogers
Lawyers

AGM Event Host
Lander & Rogers

apple tree 
graphic design

Annual Report Design
Apple Tree Design

M2
GROUP

Office Services
M2 Group